



A GUIDE TO

# Student Retention

Student Retention is a priority for all education institutions. How can they effectively keep students engaged and support them in successfully completing their academic journey?

## The Issue

Student attrition is a critical issue for every university and college. There are a number of root causes that must be addressed on a continuous basis. Failure to address these impacts on the institution's standings and revenue streams.

Some of the most common reasons students drop out include:

- lack of financial aid
- lack of support or guidance
- mental health and well-being

## The Challenges

The main challenge in addressing student retention issues is awareness. Many students who are struggling are not flagged to staff before it is too late. Existing processes to address this are often manual and ineffective.

The key elements to student retention are:

- Early **Identification**
- Prompt **Intervention**
- Critical **Improvements**

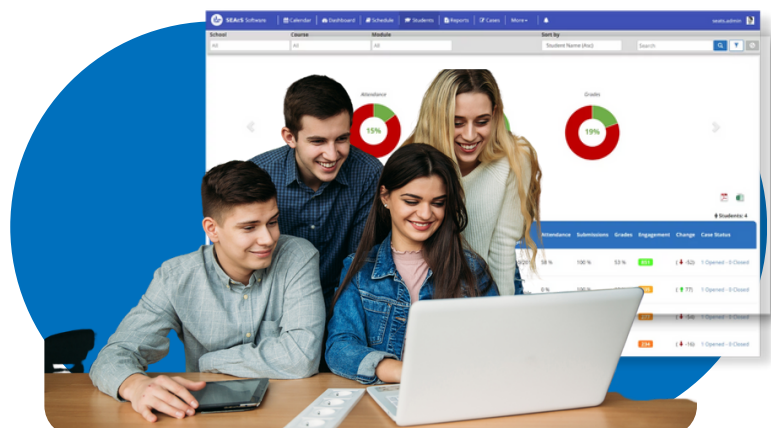
## The Solution

When students remain enrolled and complete their studies, universities benefit from increased tuition revenue and positive word-of-mouth referrals, maintaining their financial stability and attracting new prospects.

**SEAtS Software** helps institutions identify at-risk students, alert staff and reduce dropouts. As an automated, data-driven system, SEAtS Software can assist by:

- **Tracking** student **attendance & engagement**.
- **Identifying** at-risk students.
- Enabling **early alerts** to staff.
- Automating follow-up and reminder emails.

Innovative technology, designed to help each student on their success journey, can improve student retention with a simple solution.





**SEAtS Software**  
Education Success Platform



## About SEAtS

**SEAtS Software** is the ultimate solution for **Student Success, Operational Excellence** and **Corporate Governance** in higher and further education institutions.

With **SEAtS**, you can access powerful data analytics, reporting, process automation, case management, workflows, and early alert tools in one integrated platform.

Seats is trusted by hundreds of institutions worldwide to deliver quality education and achieve their strategic goals!

## Our Solutions

- Student **Attendance**
- Student **Engagement Analytics**
- Student **Wellbeing & Retention**
- Widening **Participation**
- Placements & **Internships**
- **Compliance** Obligations
- Mitigating **Circumstances**
- Modern **Timetabling**
- Space **Utilisation**
- **SmartCampus**

## Our Partners



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